GRANARY DIGITAL

Festival strategy and submission tracker

Write the strategy first, so you know why each festival is on the list.

The film

Film title		
Running length (minutes)		
Goal for this film (one line)		*For example: a screening with an industry audience, a sales agent, or a showreel credit*
Premiere status (where it has been shown)		*Check this against each festival's premiere rules*
Money set aside for entry fees (£)		
Strategy review date		*Review monthly*

Festival tiers

Festival	Tier (1, 2 or 3)	Why it fits this film	Premiere rules checked? (Yes or No)	Eligibility checked? (Yes or No)	Notes
Example festival (fictional)	*1*	*Example only. Industry audience and a strong short-film programme.*	*Yes*	*Yes*	*Example only. Not counted anywhere.*

Tier 1: the festivals you most want. Tier 2: the ones that suit the film and are realistic. Tier 3: the ones you enter to test the cut with a live audience.

PREVIEW granary.digital

Watermarked preview. Get the clean file free at www.granary.digital/guides.html

GRANARY DIGITAL

Festival strategy and submission tracker

One row per festival. Days to deadline and the totals calculate themselves.

Festival	Tier (1, 2 or 3)	Deadline	Days to deadline	Entry fee £	Premiere rules (what they say)	Eligibility: length, format, country	Date entered	Date submitted	Status	Reply date	Next action and date	Notes (cut sent, premiere declared)
Example festival (fictional)	*1*	*15/01/2027*	*71*	*£40.00*	*Example: strict premiere rules, checked before entry*	*Example: 12 minutes, digital, UK entries accepted*	*01/11/2026*	*02/11/2026*	*Submitted*		*Wait for reply*	*Example only*

PREVIEW granary.digital

Watermarked preview. Get the clean file free at www.granary.digital/guides.html

Festival	Tier (1, 2 or 3)	Deadline	Days to deadline	Entry fee £	Premiere rules (what they say)	Eligibility: length, format, country	Date entered	Date submitted	Status	Reply date	Next action and date	Notes (cut sent, premiere declared)

Festivals on the tracker (excluding Example)	**0**
Entry fees, all festivals on the tracker (excluding Example)	**£0.00**
Entry fees for submissions made (excluding Example)	**£0.00**

Review this tracker once a month. Days to deadline counts down from today; a blank deadline shows nothing.

PREVIEW granary.digital

Watermarked preview. Get the clean file free at www.granary.digital/guides.html

GRANARY DIGITAL

Festival strategy and submission tracker

Plan which festivals to enter and in what order, then keep every deadline, fee and reply in one tracker.

How to use this template

1. Start with the Strategy sheet. Write the goal for this film in one line. Be specific about what success would look like for this film.
2. Sort the festivals you have found into three tiers: the ones you most want; the ones that suit the film and are realistic; and the ones you enter to test the cut with a live audience.
3. Before you enter, check each festival's premiere rules and its eligibility rules on length, format and country. Record what they say. An earlier screening elsewhere can rule some festivals out.
4. Enter every festival in the Tracker on the day you find it, even if the deadline is months away.
5. Submit in deadline order, and use any early deadlines the festival offers. Do not hold back a good entry without a reason.
6. Record each reply on the day it arrives, with the next action and its date. Days to deadline counts down from today.
7. Review the whole tracker once a month. Move festivals between tiers as you learn what the cut is getting.
8. Lock the cut before the first deadline, and keep a copy of exactly what you submitted.
9. The row marked Example is left out of the totals. Overwrite it when you start.

PREVIEW granary.digital

Watermarked preview. Get the clean file free at www.granary.digital/guides.html