Releases: talent, location, property and minors

Four release forms for UK shoots. Use one for each person, place or property you film, and check the minors position before the day.

A starting template, not legal advice. Check it suits your production, and take advice for anything unusual.

1. Before anyone signs

1. Use a talent release for each person on camera, or whose voice is recorded.
2. Use a location release for a place you do not own, from the person who controls it.
3. Use a property release for an object or building with an owner, such as a vehicle or a shopfront.
4. For anyone under 18, use the minors release, and settle the licence position before the day.
5. Keep a signed copy with the shoot file. A release does not replace your data protection duties under UK GDPR.

Each release should say who is giving permission, the project and the shoot date, what is being recorded in one line, where and how the material will be used (including social, web, broadcast and paid media), how long that use lasts, any fee and when it is paid, and what happens if the person asks for the material to be removed. Agree the removal wording with a solicitor.

2. Talent release

Talent's full name	*[full name]*
Address and email	*[postal address, and an email address for withdrawing consent]*
Project name	*[the name of the production]*
Date or dates of filming	*[day, month, year]*
What is being recorded	*[one line, for example, an interview about the business on camera and by audio]*
Production company	*[the company or person filming, with contact details]*
Fee, if any, and when paid	*[amount, and the payment date, or none]*
Use of the material	[ ] Website [ ] Social media [ ] Broadcast [ ] Paid media [ ] Other: *[describe]*
How long the use lasts	From *[date]* to *[date]*
Removal request	*[the agreed wording for what happens if the talent asks for material to be removed]*

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I agree that the material described above may be used as shown. I understand that I can withdraw my consent by contacting the person named above, and that the way withdrawal works is set out in the removal request above.

Signature of talent	*[signature]*
Name in print	*[name]*
Date	*[day, month, year]*
Signed for the production company	*[signature, name and position]*

3. Location release

Owner or occupier (legal name)	*[full legal name of the person or company]*
Property address	*[full address, including postcode]*
Authorised signatory	*[the person who can sign for the property]*
Signatory's position	*[for example, owner, tenant, managing agent, company director]*
Production company	*[name of the company filming]*
Production contact on the day	*[name, mobile number and email]*

Areas to be used

Area (room, field or road frontage)	What it will be used for	Off limits? (Yes or No)
[for example, kitchen]	*[for example, interview]*	*[Yes or No]*

Dates and times

[Include set-up and pack-down, not only the hours of filming.]

Date	Set-up from	Filming from	Filming until	Pack-down finished by
[dd/mm/yyyy]	*[time]*	*[time]*	*[time]*	*[time]*

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Permitted uses

Tick each use the owner agrees to. If the footage will go online or into an advert, say so here.

[ ] Film or drama [ ] Online [ ] Advertising [ ] Other: *[describe]*

Fee, if any	*[amount, and when it is paid, or none]*
Signature of owner or occupier	*[signature]*
Name and date	*[name, day, month, year]*

Filming in a public place can need its own permission, so check with the council before the day. A location release covers the access you arranged. It does not cover the people who work there.

4. Property release

Owner's name	*[full legal name]*
Owner's address and contact	*[address, phone or email]*
Property or object	*[a clear description: make, model, colour, or the sign or shopfront]*
Where it appears	*[the place in the shoot, such as the car park or the front window]*
Dates of filming	*[day, month, year]*
Use of the material	[ ] Website [ ] Social media [ ] Broadcast [ ] Paid media [ ] Other: *[describe]*
How long the use lasts	From *[date]* to *[date]*
Care and return	*[how the property will be handled, and when it will be returned to the owner]*
Fee, if any, and when paid	*[amount and date, or none]*

Signature of owner	*[signature]*
Name in print and date	*[name, day, month, year]*
Signed for the production company	*[signature, name and position]*

5. Minors release (under 18)

Read this before the day. A child may need a licence for paid modelling other than expenses, and for live or broadcast performances, including internet streaming. The departmental advice has no statutory force, and the child's home local authority issues the licence. The guidance used here does not set out who must sign for a child, so ask the local authority or a solicitor to confirm the right signatory.

Child's name	*[full name]*
Age on the shoot day	*[age in years]*

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Parent or guardian's name	*[name of the person with parental responsibility, once confirmed]*
Relationship to the child	*[for example, parent, legal guardian]*
Contact details	*[phone and email]*
Project name and shoot date	*[project, day, month, year]*
What the child will do	*[one line on the part, and whether it is paid]*
Licence position	[ ] Checked with the home local authority on *[date]* [ ] Licence needed and held [ ] Not needed, confirmed in writing
Licence number, if issued	*[number, or not applicable]*
Responsible person for the production	*[name, and who applied for the licence]*
Fee, if any, and when paid	*[amount and date, or none]*
Use of the material	[ ] Website [ ] Social media [ ] Broadcast [ ] Paid media [ ] Other: *[describe]*
Removal request	*[the agreed wording for what happens if the parent or child asks for material to be removed]*

Signature of parent or guardian	*[signature]*
Name in print and date	*[name, day, month, year]*
Signed for the production company	*[signature, name and position]*

6. Before the shoot

- [ ] Every person on camera or whose voice is recorded has signed a talent release.
- [ ] Every location and property owner has signed, and the dates include set-up and pack-down.
- [ ] The use column matches what you will actually publish, including any paid or broadcast cut.
- [ ] For any child, the licence position is checked with the home local authority, in writing.
- [ ] A signed copy of each form is in the shoot file.
- [ ] Anyone who will check the wording, such as a solicitor, has seen it before a large or long-running campaign.

Sources: Information Commissioner's Office, What is valid consent? https://ico.org.uk/for-organisations/uk-gdpr-guidance-and-resources/lawful-basis/consent/what-is-valid-consent/ (checked 5 November 2026).
GOV.UK, Child performance and activities licensing legislation in England: departmental advice (checked 5 November 2026).

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