GRANARY DIGITAL

FOR PROFESSIONAL SPEAKERS

Speaker Visibility

Be the speaker organisers find first. We make sure event organisers, bureaus and journalists find you, find good material, and see straight away how to book you.

We build and run **Generationally Speaking** for Alastair Greener: his podcast, articles, book and research, turned into one library that Google has shown **more than 1.5 million times**, drawing **over 100 visits a day**, with a PR engine pitching him every week. Speaker Visibility is that system, scaled to one speaker.

SET-UP · ABOUT A WEEK

£600 +VAT, once

- Your material gathered: talks, podcasts, articles, book, testimonials
- A speaker site, or speaker pages on your own site: topics, showreel, testimonials, past events, booking form, bio in three lengths
- Set up so Google and AI assistants describe you correctly and cite you
- Your own voice in ElevenLabs: an Instant Voice Clone, made with your signed consent
- Video versions of your existing articles, narrated in your own voice
- A one-page speaker sheet for bureaus and organisers
- Ten speaker directory and bureau listings submitted for you

EVERY MONTH

£200 +VAT / month

- Two articles a month from your own talks and ideas, approved by you, each with a video version narrated in your own voice
- Ten booking leads a month: organisers and events in your field, researched, with emails drafted in your name
- Four press or podcast pitches a month, sent with your approval
- A one-page monthly report: visibility, enquiries, what went out
- Hosting, updates and a quarterly speaker sheet refresh
- Six-month minimum, then monthly

How it gets you booked

Found

Topic pages written to answer what organisers search for, with the structured data that lets search engines and AI assistants recommend you by name.

Worth booking

Two new articles a month, each also a video in your own voice, show you know your subject and give organisers something to watch before they call.

In their inbox

Ten well-chosen organisers a month hear from you personally, in your name. Nothing is sent without your approval.

Founding offer for PSA members — The first five speakers to join keep £200 a month for as long as they stay. After that the monthly rate is £250.

Available separately: showreel filming and headshots at our studio near Chichester, social media posting, paid advertising, and the full AI Studio build. We can't promise bookings, and nobody honest can; the monthly report shows exactly what went out and what came back.

www.granary.digital/speaker-visibility.html · studio@granary.digital · 01243 884993 Near Chichester, West Sussex